



Be A Sale Sleuth!



Have you ever been tempted to buy something because it looked like a “good deal”? A sale is only a bargain if it was something you planned to buy anyway. Next time you’re shopping, see if you can spot these common sales strategies designed to make you spend more.



Free shipping	Buy one get one free	Fancy packaging
“Compared at” price	Find your own! What sales strategies did you find not listed here?	Large price broken into smaller payments
Using a famous person for promotion	Fancy adjectives	Coupons



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